

Joint Workshop of the Planning and Zoning Commission and City Council Norwalk Comprehensive Plan

June 29, 2020



- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity



- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity



General Scope & Process

STEP 1 Community Engagement

1

Soliciting input through an effective combination of online and traditional engagement activities.

Input will be gathered from:
Public
Planning & Zoning Commission
City Council & Staff
Other Stakeholders

STEP 2
Existing Conditions,
Inventory and Analysis

2

Summary of analysis of existing conditions to establish an overall vision for Norwalk.

Existing plans, conditions and goals will be review and analyzed for use in Steps 3 and 4 STEP 3
Community Profile, Vision,
and Framework

3

Establish a "vision" for Norwalk to provide focus for the creation of the Comprehensive Plan

Vision and associated goals will be developed through the information received in Steps 1 & 2. STEP 4
Creation of the New Norwalk
Comprehensive Plan

4

Plan will include all information curated in Steps 1, 2 & 3.

The newly-created
Comprehensive Plan and its
Action Plan for
Implementation will serve
as a tool and guide for
future development.



Overall Project Schedule

Subject to Change

March and April 2020

- Project Initiation Meeting with City Staff
- Gather Data and Existing Conditions

June 2020

- Launch Project Website, Surveys and Collaborative Mapping norwalk2040plan.com
- Joint P&Z Commission and Council Workshop #1

July 2020

- Community Input Workshop using a three part process:
 - Part 1: Comprehensive Planning 101 Online Video Presentation
 - Part 2: Norwalk's Comp Plan Update Schedule and Scope of Work and Using the Engagement Tools – Online Video Presentation
 - Part 3: Strengths, Weaknesses, Opportunities and Threats (SWOT)
 Workshop Online + In-Person Potential

August 2020

- Plan Steering Committee Meeting #2
- Stakeholder Meetings and Focus Groups





Overall Project Schedule

Subject to Change

September 2020

- Promote Youth Survey with School Back in Session
- Box City Event
- Pop-Up Meeting #1

October 2020

 Plan Steering Committee #3 – Public Engagement Feedback, Overview and Visioning, Goals and Strategies Workshop

November 2020

 Plan Work – Feedback from Steering Committee Meeting, and Community Elements Chapter

December 2020

- Complete Chapter 2 Process and Public Engagement
- Plan Steering Committee #4 Review Draft Chapter 2 and Discussion on Future Land Use Scenarios

January 2021

- Draft Chapter 3 Community Elements Vision, Goals and Development Principles
- Draft Chapter 4 Land Use and Future Development



Overall Project Schedule Subject to Change

February 2021

Plan Steering Committee Meeting #5 - Review Draft of Chapter 3 and 4

March 2021

- Prep for Comprehensive Plan Open House with Media Release
- Complete Edits on Chapters 3 and 4

April 2021

- Joint Planning and Zoning Commission and City Council Workshop #2
- Plan Steering Committee Meeting #6 Draft Plan Review and Open House Prep
- Draft Comprehensive Plan Open House

May 2021

- Complete Edits from Draft Plan Open House
- Close Draft Plan Survey
- Draft Chapter 5 Implementation and Action Plan from Open House Feedback



Overall Project Schedule **Subject to Change**

June 2021

- Plan Steering Committee Meeting #7 Implementation Activity and Complete Draft Review
- Complete and Prepare Plan based on Plan Steering Committee Meeting and Edits for Final Adoption

July 2021

- Pop-Up Meeting #2
- Planning and Zoning Commission Public Hearing Review and Recommendation Meeting

August 2021

City Council Public Hearing Review and Adoption



- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity



Roles and Responsibilities

Consultants

Manage Process and Develop Plan Document

Project Team

- Emails, Calls and Meetings as Needed
- Resource, Assist with Process and Review

Plan Steering Committee

Primary Review and Guidance - 8 Meetings

Planning and Zoning Commission

- Milestone Input and Review 3 Meetings
- Recommendation for Adoption

City Council

- Milestone Input and Review 3 Meetings
- Adoption by Resolution



- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity



Project Objectives

- Develop a new Comprehensive Plan, utilizing current plans where appropriate to <u>develop a consistent guide for future growth</u>;
- <u>Create goals and policies</u> that are supported by information in existing documents, new plans and studies, data analysis, public input, best practices, and/or successful application in other jurisdictions;
- Identify existing development regulations that need to be revised or updated to be <u>consistent with the new Comprehensive Plan</u>, and propose revisions, as necessary;
- Ensure the Comprehensive Plan aligns with the City Council's 2028 Strategic Vision;
- Coordinate and support a public participation process for the Comprehensive Planning process that includes a <u>variety of</u> <u>engagement activities</u>.



Project Objectives

What other objectives are important to Norwalk that we need to include in this process and resulting plan?

•

•

•

•



- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity



Upcoming Planning Activities

June 2020

- Launched website, surveys and collaborative mapping.
- Joint P&Z Commission and Council Workshop

July 2020

- Community Input Workshop using a three part process:
 - Part 1: Comprehensive Planning 101 Online Video Presentation
 - Part 2: Norwalk's Comp Plan Update Schedule and Scope of Work and Using the Engagement Tools – Online Video Presentation
 - Part 3: Strengths, Weaknesses, Opportunities and Threats (SWOT) Workshop – Online + In-Person Potential

August 2020

- Plan Steering Committee Meeting #2
- Stakeholder Meetings and Focus Groups





- Introductions
- Review Project Scope and Schedule
- Roles of Planning and Zoning Commission and City Council
- Review Project Objectives and Establish Expectations
- Discuss Recent and Upcoming Planning Activities
- SWOT Activity





SWOT Activity

1. Beautification

2. Development

3. Mobility

Overall Questions to be answered through comprehensive planning process:

- Which areas of Norwalk do you see growing in 20 years and how and what are the challenges to that growth?
- Which areas of Norwalk provide an opportunity for redevelopment?
- What do you envision the community character will be in 20 years?
- What will be great about Norwalk in 20 years? What obstacles will it have to overcome?
- In 20 years what will attract families to the area?
- What needs to be protected as Norwalk grows?







SWOT Analysis - Beautification

Beautification

Development Mobility

Issues/Threats/Weaknesses(-)

2. _____

Opportunities/Strengths (+)

1. _____

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	Strengths	Weaknesses
External origin (attributes of the environment)	Opportunities	Threats





SWOT Analysis - Development

Beautification

Development

Mobility

Issues/Threats/Weaknesses(-)

1. _____

2. _____

3. _____

Opportunities/Strengths (+)

1. _____

2. _____

3. _____

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	Strengths	Weaknesses
External origin (attributes of the environment)	Opportunities	Threats





SWOT Analysis - Mobility

Beautification Development **Mobility**

Issues/Threats/Weaknesses(-)

1. _____

2. _____

3. _____

Opportunities/Strengths (+)

1. _____

2.

3. _____

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	Strengths	Weaknesses
External origin (attributes of the environment)	Opportunities	Threats



